

Leading Illinois for Tomorrow
10/31-11/8/14
POLITICAL FILE CHECK LIST \$27,700

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25343708		Changes as of: 10/28/2016 at 2:17 PM		Version: Current State Version 1	
CPE: //5537		Flight: 10/31/16 - 11/13/16		Station: WICS	
Agency: Adelstein & Associates		Advertiser: Leading Illinois for Tomorrow		Market: Campaign-Sprngld-Dtr DMA	
2155 CATON		Product: LEADING ILLINOIS FOR TOMORROW		Office: CHICAGO	
CHICAGO, IL 60647		Agency Order #:		Primary Demo: Adults 35+	
		Buyer: BARB OBRZUT		Con Type: POLITICAL/VOTE	
		Salesperson: DAN RAYMOND		Assistant: REBECCA BERRY	
		312-832-6634		312-832-6605	
		Comments: SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.		Separation:	
				Total \$: \$27,700.00	
				Total Spots: 62	
				Total CPP: \$140.54	
				Total GRP: 197.1	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/31 - 11/7		Total Spots	Total \$	CPP	GRP
							10/31	11/7				
1	M-F 5a-5:30a		AM NEWS	\$200.00	1.5	30	5	0	5	\$1,000.00	\$133.33	7.5
2	M-Tu 5a-5:30a		AM NEWS	\$200.00	1.5	30	0	1	1	\$200.00	\$133.33	1.5
3	M-F 5:30a-6a		AM NEWS	\$300.00	2.2	30	5	0	5	\$1,500.00	\$136.36	11.0
4	M-Tu 5:30a-6a		AM NEWS	\$300.00	2.2	30	0	1	1	\$300.00	\$136.36	2.2
5	M-F 7a-9a		GMA	\$600.00	4.7	30	10	0	10	\$6,000.00	\$127.66	47.0
6	M-Tu 7a-9a		GMA	\$600.00	4.7	30	0	4	4	\$2,400.00	\$127.66	18.8
7	M-F 9a-10a		LIVE WITH KELLY	\$250.00	2.1	30	10	0	10	\$2,500.00	\$119.05	21.0
8	M-Tu 9a-10a		LIVE WITH KELLY	\$250.00	2.1	30	0	2	2	\$500.00	\$119.05	4.2
9	M-F 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$200.00	1.9	30	5	0	5	\$1,000.00	\$105.26	9.5
10	M-Tu 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$200.00	1.9	30	0	1	1	\$200.00	\$105.26	1.9
11	M-F 10p-10:35p		NEWSCHANNEL 20 LATE NEWS	\$850.00	3.8	30	2	0	2	\$1,700.00	\$223.68	7.6
12	M-F 10p-10:35p		NEWSCHANNEL 20 LATE NEWS	\$850.00	3.8	30	0	1	1	\$850.00	\$223.68	3.8
13	M-F 6:30p-7p		ET	\$500.00	3.8	30	5	0	5	\$2,500.00	\$131.58	19.0
14	M 6:30p-7p		ET	\$500.00	3.8	30	0	1	1	\$500.00	\$131.58	3.8
15	M 7p-9p		DWTS	\$2,000.00	8.9	30	1	1	2	\$4,000.00	\$224.72	17.8
16	F 9p-10p		20/20	\$750.00	2.9	30	1	0	1	\$750.00	\$258.62	2.9
17	Sa 7a-8a		SATURDAY GMA	\$350.00	3.2	30	2	0	2	\$700.00	\$109.38	6.4
18	Sa 2:30p-6p		ABC COLLEGE FOOTBALL	\$250.00	2.3	30	2	0	2	\$500.00	\$108.70	4.6
19	Sa 6p-6:30p		EARLY NEWS SATURDAY	\$300.00	3.3	30	1	0	1	\$300.00	\$90.91	3.3
20	Su 5:30p-6p		NC20 EARLY NEWS	\$300.00	3.3	30	1	0	1	\$300.00	\$90.91	3.3
TOTALS: 50 12									62	\$27,700.00	\$140.54	197.1



125 West 55th St
New York, NY 10019

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CPE: //5537		Flight: 10/31/16 - 11/13/16		Station: WICS	
Agency: Adelstein & Associates		Advertiser: Leading Illinois for Tomorrow		Market: Champaign-Springfield-Dur DMA	
2155 CATON		Product: LEADING ILLINOIS FOR TOMORROW		Office: CHICAGO	
CHICAGO, IL 60647		Agency Order #:		Primary Demo: Adults 35+	
		Buyer: BARB OBRZUT		Con Type: POLITICAL/VOTE	
		Salesperson: DAN RAYMOND		Assistant: REBECCA BERRY	
		312-832-6634		Separation:	
				Total \$: \$27,700.00	
				Total Spots: 62	
				Total CPP: \$140.54	
				Total GRP: 197.1	

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/28/16 2:17 PM	REBECCA BERRY	SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Competitive Information	
Market Budget:	\$0
WICS Share:	28%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	62	\$27,700.00	\$140.54	197.1
Total	100%	62	\$27,700.00	\$140.54	197.1

Monthly Summary		
Month	Spots	Dollars
2016-Nov	62	\$27,700.00
Total	62	\$27,700.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/28/16 2:20 PM					\$0
New	10/28/16 2:17 PM	REBECCA BERRY	New	62		\$27,700.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.					



Conf	267	1
Sched.	10/31/	08/16
Advert	Leading Illinois for Tomorrow (113345)	
Agency	Adelstein & Associates (17775)	
Product	POLITICAL ISSUE (ns) (1187)	
Brand	Leading Illinois for Tomorrow (872636)	
Salesperson	Millennium/CHI, Chicago (1094)	
Sales Office	Millennium Chicago	
Buyer Name	OBRZUT,BARB	
Phone/Fax	/	
CPE	5537	
Account Types	National/Political Issue Agency BRD	
Billing Type	Weekly/Irregular	
Comments	LEADING ILLINOIS FOR	
		Date Entered
		Last Modified
		Entered By
		CO-OP
		Headline #
		Demo
		Order Type
		Package Deal
		Commission %
		Commission
		Net Total
		Sales Tax

LEADING ILLINOIS FOR
SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.
Dan Raymond

WICS+WICD Combo 100/0 (WICS++)	
By Broadcast Month	Spots Rate
Nov. 2016	62 \$27,700.00
Grand Total:	62 \$27,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (15-8-9)	10/31/16-11/07/16	3	:30	7p- 9p (CST)	1								2	\$2,000.00	\$4,000.00	WTCS+WTCD Combo 100/0 (WTCS DWTS)		10/28/16
2.0	Normal Line / SPOT (1-1-5)	11/01/16-11/04/16	2	:30	5A- 5:30A (CST)	5		X	X	X	X			5	\$200.00	\$1,000.00	WTCS+WTCD Combo 100/0 (WTCS AM News)		10/28/16
3.0	Normal Line / SPOT (2-1-5)	11/07/16-11/08/16	2	:30	5A- 5:30A (CST)	1	X	X						1	\$200.00	\$200.00	WTCS+WTCD Combo 100/0 (WTCS AM News)		10/28/16
4.0	Normal Line / SPOT (3-2-2)	11/01/16-11/04/16	2	:30	5:30A- 6A (CST)	5		X	X	X	X			5	\$300.00	\$1,500.00	WTCS+WTCD Combo 100/0 (WTCS AM News)		10/28/16
5.0	Normal Line / SPOT (4-2-2)	11/07/16-11/08/16	2	:30	5:30A- 6A (CST)	1	X	X						1	\$300.00	\$300.00	WTCS+WTCD Combo 100/0 (WTCS AM News)		10/28/16
6.0	Normal Line / SPOT (5-4-7)	11/01/16-11/04/16	3	:30	7A- 9A (CST)	10		X	X	X	X			10	\$600.00	\$6,000.00	WTCS+WTCD Combo 100/0 (WTCS GMA)		10/28/16
7.0	Normal Line / SPOT (6-4-7)	11/07/16-11/08/16	3	:30	7A- 9A (CST)	2	2							4	\$600.00	\$2,400.00	WTCS+WTCD Combo 100/0 (WTCS GMA)		10/28/16
8.0	Normal Line / SPOT (7-2-1)	11/01/16-11/04/16	3	:30	9A- 10A (CST)	10		X	X	X	X			10	\$250.00	\$2,500.00	WTCS+WTCD Combo 100/0 (WTCS Live With Kelly)		10/28/16
9.0	Normal Line / SPOT (8-2-1)	11/07/16-11/08/16	3	:30	9A- 10A (CST)	1	1							2	\$250.00	\$500.00	WTCS+WTCD Combo 100/0 (WTCS Live With Kelly)		10/28/16
10.0	Normal Line / SPOT (9-1-9)	11/01/16-11/04/16	3	:30	11A- 11:30A (CST)	5		X	X	X	X			5	\$200.00	\$1,000.00	WTCS+WTCD Combo 100/0 (WTCS Midday News)		10/28/16
11.0	Normal Line / SPOT (10-1-9)	11/07/16-11/08/16	3	:30	11A- 11:30A (CST)	1	X	X						1	\$200.00	\$200.00	WTCS+WTCD Combo 100/0 (WTCS Midday News)		10/28/16
12.0	Normal Line / News (11-3-8)	11/01/16-11/04/16	3	:30	10P- 10:35P (CST)	2		X	X	X	X			2	\$850.00	\$1,700.00	WTCS+WTCD Combo 100/0 (WTCS Late News)		10/28/16
13.0	Normal Line / News (12-3-8)	11/07/16-11/07/16	3	:30	10P- 10:35P (CST)	1								1	\$850.00	\$850.00	WTCS+WTCD Combo 100/0 (WTCS Late News)		10/28/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:			
Date:	Accepted Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Adelstein & Associates
2155 Caton
Chicago, IL 60647

Contract # 2674221

Schedule Dates 10/31/16-11/08/16
Advertiser Leading Illinois for Tomorrow (1345)
Agency Adelstein & Associates (.7775)
Product POLITICAL ISSUE (ns) (1187)
Brand Leading Illinois for Tomorrow (872636)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRZUT, BARB
Phone/Fax /
CPE 5537
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments LEADING ILLINOIS FOR
SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.
Dan Raymond

Date Entered 10/28/16
Last Modified 10/28/16
Entered By Amanda Painter
CO-OP No
Headline # ECR25343708
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,155.00
Net Total \$23,545.00
Sales Tax

WICS+WICD mbo 100/0 (WICS+)
By Broadcast By Station
Nov. 2016 Spots 62 Rate \$27,700.00
Grand Total: 62 \$27,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (13-3-8)	11/01/16-11/04/16	3	:30	6:30P- 7P (CST)	5		X	X	X	X			5	\$500.00	\$2,500.00	WICS+WICD Combo 100/0 (WICS ET		10/28/16
15.0	Normal Line / SPOT (14-3-8)	11/07/16-11/07/16	3	:30	6:30P- 7P (CST)	1	X							1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS ET		10/28/16
16.0	Normal Line / Prime (16-2-9)	11/04/16-11/04/16	3	:30	9P- 10P (CST)						1			1	\$750.00	\$750.00	WICS+WICD Combo 100/0 (WICS 20/20		10/28/16
17.0	Normal Line / SPOT (17-3-2)	11/05/16-11/05/16	3	:30	7A- 8A (CST)							2		2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS GMA		10/28/16
18.0	Normal Line / Football (18-2-3)	11/05/16-11/05/16	3	:30	2:30P- 6P (CST)							2		2	\$250.00	\$500.00	WICS+WICD Combo 100/0 (WICS College Football		10/28/16
19.0	Normal Line / News (19-3-3)	11/05/16-11/05/16	3	:30	6P- 6:30P (CST)							1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS Early News		10/28/16
20.0	Normal Line / News (20-3-3)	11/06/16-11/06/16	3	:30	5:30P- 6P (CST)								1	1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS Early News		10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://spg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Miles King (Adelstein & Associates)
do hereby request station time concerning the following issue:

Leading Illinois for Tomorrow

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Leading Illinois for Tomorrow

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow 3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss Treasurer: Michelle Harris

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss
Treasurer: Michelle Harris

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

10/10/16
Date

Miles R. King
Signature

312.787.5322
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Jennifer E. Valenti Jennifer E. Valenti, LSM

Signature Printed Name Title

Company	Vendor	Amount	Techno
Adelstein & Associates	WICS-TV	\$23,545.00	Illinois LIFT Est. #5537